

DIGITAL HEALTH AND CARE ALLIANCE

DHACA

Special Interest Group

Economic and Business Models

Presented to:

Members Day III

London, 29th January 2015



Since last time...

Publication of **Mainstreaming Assisted Living Technology** assets at;

<http://www.malt.group.shef.ac.uk/>



Options appraisal

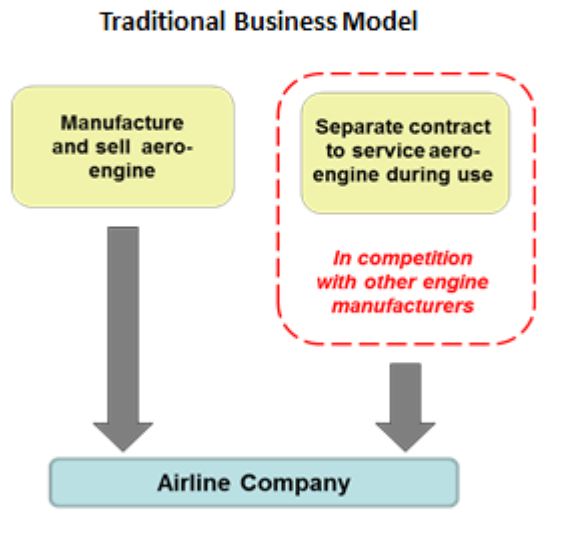
Different sectors...

Aerospace



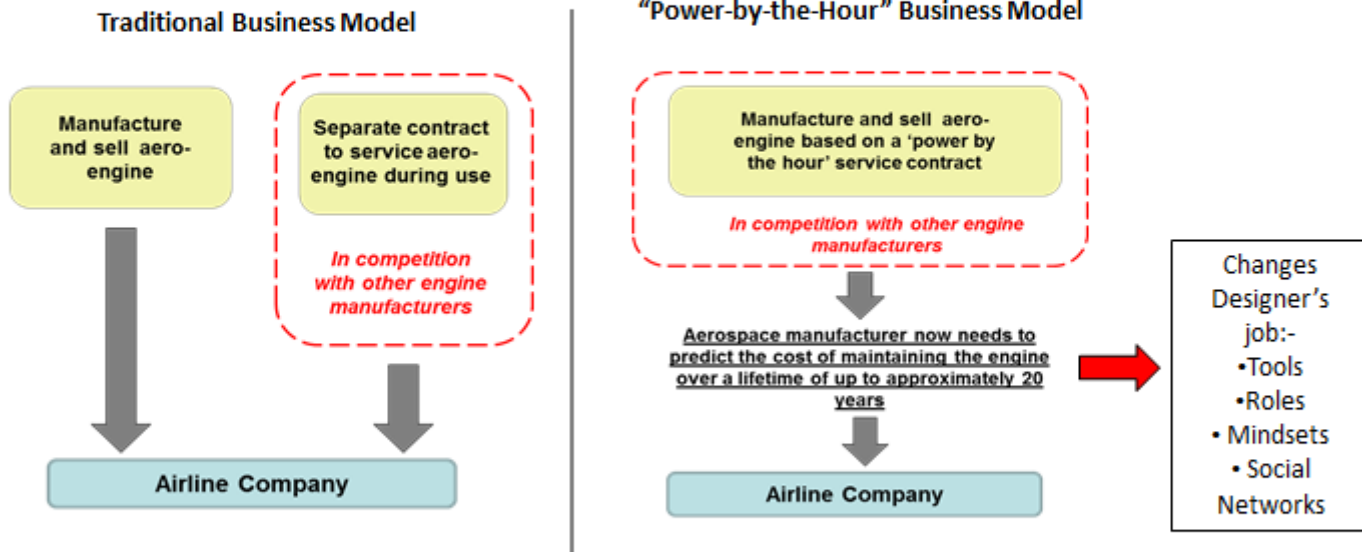
FROM UNIVERSITY OF LEEDS SOCIO TECHNICAL CENTRE:

Rolls-Royce – “Power-by-the-Hour[®]”



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What will be the impact of new emerging business models for telehealth on roles, working practices and the delivery of these new services?

FROM UNIVERSITY OF LEEDS SOCIO TECHNICAL CENTRE:

Impact of 'power by the hour'

- This means the design community in Rolls-Royce now needs:
 - **New tools** that enable them to predict life cycle costs
 - **New roles** that include consideration of life cycle costs
 - **New relationships** with service engineers around the globe, that allow them to understand, analyze and reduce life cycle costs

The new business model has changed roles and working practices



What did it take?

- Vision – the ‘to be’
- Where are we now – the ‘as-is’
- What will the service benefits be – for all
- What will the cost benefits be – for all
- What will it cost to change
- Benefits realisation - compromise



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THANK YOU

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